

Simple Outreach Privacy Policy

Last updated: April 9, 2026

Simple Outreach ("we," "us," or "our") is committed to protecting your privacy and the privacy of your church or organization. This Privacy Policy explains how we collect, use, and share information when you use the Simple Outreach mobile application and any related services (collectively, the "App").

By using the App, you agree to the practices described in this Privacy Policy.

Who We Are

Simple Outreach is a tool designed to help churches and non-profits identify community needs, plan outreach, generate prayer prompts, and create evangelism and event materials. We treat the information you share—especially anything related to faith, prayer, and ministry—with care and respect.

Information We Collect

We aim to collect only the information needed to provide and improve the App.

Information You Provide

Depending on how you use the App, we may collect:

- Account information, such as your name, email address, password, church or organization name, and role
- Ministry information, such as details about your church or non-profit, including location, size, or ministry focus, if you choose to provide it
- Outreach planning content, including outreach ideas, event plans, notes, goals, and other ministry-related content you enter into the App
- Prayer content, if the App allows you to save or log prayer topics or requests
- Communication preferences, including your choices about notifications, emails, and other communications

We strongly encourage users not to enter highly sensitive personal details in free-text fields, such as Social Security numbers, financial account information, or detailed medical information.

Information Collected Automatically

When you use the App, we may automatically collect:

- Device information, such as device model, operating system, app version, language, and device identifiers
- Usage data, such as features used, screens viewed, session time, and general analytics about how the App is used
- Approximate location information, such as city, region, or ZIP code, to provide area-sensitive outreach ideas and community-need insights

Simple Outreach is not intended to use precise GPS tracking unless explicitly disclosed and enabled.

How We Use Your Information

We use the information we collect to:

- Provide and operate the App and its features
- Generate community need lists, outreach plans, prayer prompts, and scripts tailored to your context
- Personalize your experience based on your location or ministry profile
- Communicate with you about account notices, updates, and support requests
- Maintain the security and integrity of the App
- Analyze general usage trends to improve the App over time

We do not sell your personal information.

How We Share Your Information

We may share your information only in the following circumstances:

- With trusted service providers who help operate the App, such as hosting, analytics, email, or support providers
- With church or organization administrators if your account is connected to a shared team workspace
- When required by law or valid legal process
- To protect the rights, safety, and security of users, the public, or Simple Outreach
- In connection with a merger, acquisition, restructuring, or transfer of assets

We may also use and share aggregated or de-identified information that does not identify individual users.

Children's Privacy

The App is not intended for children under 13, or under any higher minimum age required by local law. We do not knowingly collect personal information directly from children. If we learn that we have collected such information, we will take reasonable steps to delete it.

Churches and organizations using the App are responsible for complying with applicable laws when involving youth or children in outreach activities.

Data Security

We use reasonable administrative, technical, and organizational safeguards to help protect your information from unauthorized access, disclosure, alteration, or destruction. These safeguards may include secure hosting, encryption in transit, and restricted access to data.

However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

Data Retention

We retain personal information only as long as reasonably necessary to:

- Provide the App and related services
- Comply with legal obligations
- Resolve disputes
- Enforce agreements

If you request deletion of your account or personal information, we will take reasonable steps to remove or anonymize your data, unless retention is required by law.

Your Rights and Choices

Depending on your location, you may have rights regarding your personal information, including the right to:

- Access the information we hold about you
- Correct inaccurate information
- Request deletion of your information
- Object to or restrict certain uses of your information
- Request a copy of your data in a portable format, where applicable
- Opt out of non-essential communications

To exercise any of these rights, contact us using the information below. We may need to verify your identity before processing your request.

International Data Transfers

If you use the App outside the country where our servers or service providers are located, your information may be transferred to and processed in other countries. By using the App, you understand that these countries may have data protection laws different from those in your jurisdiction.

We will take reasonable steps to protect personal information in accordance with applicable law.

Third-Party Links and Services

The App may contain links to third-party websites, services, or content providers. We are not responsible for the privacy practices of those third parties. Users should review the privacy policies of any third-party services they access.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technologies, legal requirements, or the App itself. When we make updates, we will revise the "Last updated" date at the top of this policy.

Your continued use of the App after changes become effective constitutes acceptance of the revised Privacy Policy.

Contact Us

If you have questions, concerns, or requests related to this Privacy Policy, please contact:

Simple Outreach Privacy Team

Email: [your-privacy-email@example.com]

Organization: [Your Organization Name]

Address: [Street Address]

[City, State, ZIP]

[Country]